JOSHUA DAVID

DIGITAL DESIGNER

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THE GUARDIAN

DIGITAL DESIGNER

Digital design and creative direction for one of the world's most well respected journalistic brands. Working on products across the digital spectrum with a core focus on UX, UI, brand development and new technologies. Projects include: Google Daydream virtual reality app, Facebook Messenger bot, Amazon Echo voice assistant, long-form investigative journalism series and special projects brand development.

2016 – CURRENT

WELLCOME TRUST

DIGITAL DESIGNER | FONT-END DEV

Digital designer and front-end developer for the Wellcome Trust developing multiple digital products across the brands catalogue. UX design, UI design and front-end development for responsive digital platforms specializing in education and scientific research. Role covering full-stack implementation from wire-framing through to interface design, build and shipping. Agile scrum environment.

2016

CONDÉ NAST

DIGITAL DESIGNER

Digital designer for Condé Nast, working on various campaigns over a range of iconic brands including Vogue, Wired, GQ, Guess, Armani, Bally and more. Responsive UI design, UX design, wire-framing, creative direction, advertisement design and branding. Technical liaison for the creative pitch team, helping to collate research and mock up creative and innovative code projects.

2015 - 2016

APPEAR HERE

DIGITAL DESIGNER | FRONT-END DEV

Appear Here is a thriving start-up which offers a digital platform to seamlessly connect landlord's vacant spaces to people with great ideas, considered as one of Europe's most disruptive companies (Wired, Financial Times). Working as one of two digital designers for the brand, role encompassing: digital design, brand identity, print and digital marketing, brand development, art direction, web design and web development.

2015

JACQUES & SIENNA

DIGITAL DESIGNER | FRONT-END DEV

Jacques & Sienna is a high-end children's jewellery brand distributed internationally in esteemed department stores such as: Selfridges, Harrods, Liberty London, and Bloomingdale's . Working as the sole digital designer and website developer. Role encompassing: web design and development, logo design, catalogue design, packaging design and photographic editing.

2012 - 2014

PENGUIN PUBLISHING

DESIGNER | PROJECT MANAGER

Project management for Penguin's SPQR recipe book, tracing the history and cooking style of the esteemed Auckland restaurant. Head content coordinator, liaising between general manager of publishing at Penguin New Zealand and director of SPQR. Prop styling and creative support for photography and design.

2012

SKILL SET

Skill	
████████████████████	Interface Design
██████████████████	Brand Design | Development
████████████████████	Responsive Design
████████████████	App Design
████████████████████	Wire-framing
███████████████	User Experience Design
████████████████████	Adobe Creative Suite
████████████████████	HTML
████████████████████	CSS
███████████████	JavaScript
███████████████	Objective-C
███████████	Wordpress Development

EDUCATION

Unitec   *Certificate of Visual Arts | 2007 -2008*
Elam   *Bachelor of Fine Arts Honors | 2008 -2012*

ABOUT

A deeply driven freelance designer and front-end developer based in London, UK, Joshua holds a Bachelor of Fine Arts (Hons) from New Zealand's leading art institute, Elam School of Fine Art. With an impressive range of technical skill and an unceasing passion for exceptional design, his design practice seeks to deconstruct the complex relationships between interface, interaction, and experience. Joshua is the Director of Joshua David London Ltd and contracts as a UI and UX designer to iconic and innovative clients.